**COMPETITION TERMS AND CONDITIONS**

The name of the Competition is “MICROBREWERY LABEL COMPETITION”.

The Competition is being run by the University of Adelaide (ABN: 61 249 878 937 and CRICOS Number: 00123M) in Adelaide, South Australia, 5005, telephone +61 8 8313 5800.

The Competition commences at 09:00 ACDT on Monday 1 June 2024 and closes at 11:59pm ACST, Monday 30 September 2024 (“Competition Period”).

Information on how to enter the Competition and about prizes forms part of the Terms and Conditions. Participation in the Competition is deemed to be acceptance of these Terms and Conditions.

**Entry**

Eligible entrants may enter the Competition during the Competition Period by digital format as per the label guidelines document package. Entries are to be submitted online via the official Entry Form.

* + 1. The winner will be required to provide a layered Adobe Illustrator or InDesign version of the label with a minimum resolution of 300DPI at A1 size (594x841mm); or a scalable vector/EPS file; or the original file of the artwork i.e. painting, photograph.

Entry to the Competition is open to all undergraduate and postgraduate students currently enrolled at the University of Adelaide.

University of Adelaide personnel who are directly involved with the administration and/or judging of this competition are not eligible to submit an entry.

Only one entry per person is permitted for the Competition and submissions that do not meet the entry deadline (“Competition Period”) will not be accepted or considered.

The University accepts no responsibility for any late, lost, or misdirected entries including submissions not received by the University of Adelaide or delays in the delivery of online submission due to disruptions, network congestion, or any other reason.

Entries must be the entrant’s original work. The University of Adelaide reserves the right to verify, or to require the entrant to verify, that the entry is original. If an entry cannot be verified to the University of Adelaide’s satisfaction, the entry will be deemed invalid. The University of Adelaide may, at their absolute discretion, edit, modify, delete, or remove any part of an entrant’s entry.

As a condition of entering the Competition, the entrant agrees:

* 1. That they are the owner of all intellectual property in the entry being submitted, and have the necessary permissions to submit it for publication.
  2. That they grant permission for the University of Adelaide to use, reproduce, and communicate (in hardcopy or electronic format) the entry, for the following purposes:
     1. University publications and promotional activities (including but not limited to the University’s website and social media sites, promotional and marketing materials, and student recruitment activities).
     2. The University of Adelaide may at its absolute discretion use part or the entire image for any purpose and in any form or manner.
     3. The University’s administrative and teaching purposes; and
  3. That they agree that any of the above may result in public disclosure of the entrant’s name and/or image.

Any entry that is made on the behalf of a third party will be invalid, unless the entrant requires the assistance of a third party to enter due to a disability.

Where a participating Entrant is under the age of 18, the Entrant’s adult parent/guardian must complete the Entry Form by stating their own name on behalf of the name of the artist to indicate their agreement with these terms and conditions on behalf of the Entrant.

All participating Entrants indemnify the University of Adelaide against all claims, demands, losses and damages that the University of Adelaide incurs as a result of a breach of any warranties and obligations given by entrants under these terms and conditions.

Entries must provide complete and correct contact information: your name, name of institution or organisation (if applicable), mailing address, telephone and email. Incomplete or false information may cause your entry to be disqualified.

The purpose in using the winning artwork is limited to the following purposes, and anything incidental to such purposes:

* + 1. being used as part of images on the University of Adelaide’s social media channels (i.e. Facebook, Instagram, etc);
    2. being used across University of Adelaide digital and printed collateral including but not limited to; signage, posters, hub screens, etc;
    3. being used in the University of Adelaide’s microbrewery drink releases; and
    4. being displayed in public places in the lead up to, during and post launch of the drinks;
    5. being used to develop University of Adelaide merchandise including partner or affiliate merchandise;
    6. being used to promote the University of Adelaide and Adelaide University in future years and;
    7. being used across University of Adelaide partner/sponsor collateral and branding.

The University of Adelaide microbrewery labels may be used in the following manner (including but not limited to):

1. displayed in public places (i.e. UniBar, other dining/drinking establishments);
2. incorporated onto University of Adelaide collateral including flyers, posters, and social media graphics;
3. displayed on social media pages and websites;
4. displayed in sequence with other University of Adelaide microbrewery label competition entries and winners and;
5. for any other purposes the University of Adelaide deems necessary in promoting the University of Adelaide in 2024 and beyond.

AI image generators are banned in all capacities, even for reiterations of the artist’s work that they own copyright to.

Artist’s consent to their artwork being used as motion graphics, including but not limited to social media, digital signage and partnership collaborations. This also includes assigning animated personification to elements of the artwork, characters etc.

Mandatory label specifications as outlined in the label guidelines document package.

**Prizes**

The Competition prizes are as follows: A prize of $500 (AUD) will be payable to the winning entrant, with $350 (AUD) to second place, and $200 (AUD) to third place.

The winners will be selected by a panel of Faculty and Marketing staff after 30 Septemnber 2024, on the basis of the following criteria: best entry.

The judges’ decision will be final and no correspondence will be entered into.

The winners will be notified via email on Monday 28 October 2024 and will be published on the Microbrewery Label Competition website.

1. The University of Adelaide will publicly announce the winning Entrant on the Faculty of SET social media channels on Instagram, LinkedIn, and Facebook.

Prizes will only be awarded following validation and verification of winners and their entry and signing of Official Label Release forms.

The University of Adelaide reserves the right to request winners to provide proof of identity, and or/proof of entry validity or proof of registration ownership in order to claim a prize. Proof of identification and entry considered suitable for verification is at the discretion of the University of Adelaide. In the event that the winner cannot provide suitable proof, the winner will forfeit the prize in whole and no substitute will be offered.

If the University of Adelaide is unable to contact the winner to claim fulfilment of the promotional prize or cannot validate or verify the winning entry within seven (7) days of the draw, or if the winner is unable to receive any element of the prize, that winner will forfeit the prize in its entirety and it shall be awarded to the next runner up in the Competition.

The University of Adelaide will not be liable for a winner who cannot be contacted or whose entry cannot be validated or verified, and therefore, forfeits their prize, and no correspondence will be entered into.

Should an entrant’s contact details change during the competition period, it is the entrant’s responsibility to notify the University of Adelaide. A request to access or modify any information provided in an entry should be directed to [microbrewery@adelaide.edu.au](mailto:microbrewery@adelaide.edu.au).

Prizes are non-exchangeable and cannot be taken as cash. No responsibility is accepted for any variation in the value of the prize pool. The University of Adelaide is not responsible for any additional costs associated with entering or winning the Competition or any of the prizes.

Winners will be required to acknowledge their prize allocation by Tuesday 29 October 2024. If the prize remains unclaimed after two business days, another winner will be selected.

The University of Adelaide will reasonably endeavour to acknowledge the winning artist as the author of the winning artwork where the artwork is used for purposes other than the production of drinks from the microbrewery.

**Miscellaneous**

If there is any inconsistency between these Terms and Conditions and anything else that refers to this Competition, these Terms and Condition will prevail.

The University of Adelaide Inc. is the promoter of this competition.

The University of Adelaide reserves the right to disqualify any entrant who tampers with the entry process, who submits an entry that is not in accordance with these Terms and Conditions, or who has, in the opinion of the University of Adelaide, engaged in conduct in entering the Competition which is fraudulent, misleading, deceptive, or generally damaging to the goodwill or reputation of the University of Adelaide or the Competition. This includes, but is not limited to, entrants using multiple email addresses or identities to submit multiple entries, entries which are breaches of copyright, and entrants who submit past the deadline.

The University of Adelaide reserves the right to change these Terms and Conditions. If any changes are made the University of Adelaide will notify the public via its website.

Upon entry into the Competition each entrant gives permission for the use of personal data and information by the University of Adelaide. This information will be used and retained in accordance with the University of Adelaide’s Privacy Policy, available here: [www.adelaide.edu.au/policies/62/](http://www.adelaide.edu.au/policies/62/)

The University of Adelaide’s decision is final and the University of Adelaide will not enter into correspondence regarding the Competition result of any other decision the University of Adelaide makes in connection with the Competition.

The University of Adelaide may amend these terms and conditions from time to time, and any amendments will be binding on all entrants. If, for any reason, the competition is not able to be run as planned, the University of Adelaide may cancel the competition without liability to any entrant, or any other person.

-ENDS-