### **COMPETITION TERMS AND CONDITIONS**

- 1. The name of the Competition is "2024 Open Day Social Media Competition".
- 2. The Promoter of the Competition is the University of Adelaide (ABN: 61 249 878 937 and CRICOS Number: 00123M) in Adelaide, South Australia, 5005, telephone +61 8 8313 7511 ("the Promoter" and "the University").
- 3. The Competition commences at 09:00 ACST on Sunday 11<sup>th</sup> August 2023 and closes at 16:00 ACST on Sunday 13<sup>th</sup> August 2024 ("Competition Period").
- Information on how to enter the Competition and about prizes forms part of the Terms and Conditions. Participation in the Competition is deemed to be acceptance of these Terms and Conditions.

# **Eligible Entrants**

- 5. Entry to the Competition is only open to Eligible Entrants. Eligible Entrants are those entrants who are Australian residents who are over the age of 15 years of age provided that:
  - a. they are not, at any time during the Competition period: (i) staff or students of the University Adelaide; or (ii) employees of Facebook, TikTok, or Instagram; and who
  - b. have an Instagram account in their name. It is optional for Eligible Entrants to have a Tik Tok and/or a Facebook account in their name.

# **Entry**

- 6. Entry to the Competition is by way of:
  - a. Completing the steps at clauses 7 and 8;
  - b. Attending at the Competition Booth as per clause 9; and
  - c. Verification as per clause 10; and
  - d. "spinning the prize wheel" as described at clause 15.
- 7. At any time prior to or during the Competition, Eligible Entrants must follow the @uniofadelaide on Instagram account or the @uniofadelaide on Tik Tok account ("University Social Media Accounts"),and remain followers of such account at least for the duration of the Competition Period.
- 8. At any time during the Competition Period, Eligible Entrants must do all of the following:
  - a. "Like" the University's most recent post [about Open Day] on either University Social Media Accounts, and comment on such post, tagging a "friend"; and
  - b. Take a photo of themselves in the University's "Big Cardboard Instagram Frame" whose location they can find by following @uniofadelaide's Instagram and Tik Tok stories, post such photo on either their Instagram or Tik Tok account ("Competition Social Media Account"), and tag the University using #UAOpenDay
- 9. After completing the steps at clause 8 and 9 herein, Eligible Entrants must attend in person at the Competition booth on the Barr Smith Lawns to have their entry verified to qualify to spin the prize wheel.

10. Eligible Entrants' entries will be verified in the order they present to the Competition booth. A University of Adelaide staff member attending at the Competition Booth will verify that an Eligible Entrant is eligible to "spin the prize wheel" when they have verified that the Eligible Entrant has completed the steps at clauses 8 and 9 herein. A University of Adelaide staff member will also record the Eligible Entrant's applicable Competition Social Media Account "handle" for the Competition Social Media Account that the Eligible Entrant seeks verification with respect to their compliance with clause 5 herein.

#### **Selection of Winners and Prize Fulfilment**

- 11. The Competition Prizes are:
  - 50 x University of Adelaide Frank Green Water Bottles valued at AUD59.95 each;
  - 183 x Lunch Vouchers ("Lunch Vouchers") redeemable at the participating food trucks or vendors available on campus on Open Day each valued at AUD15. The University reserves its right to allocate additional Lunch Vouchers, each to the value of AUD15, to the Prize Pool, which it may do in its absolute discretion;
  - 200 Drink Vouchers ("Drink Vouchers") redeemable at the participating food trucks or coffee stands available on campus on Open Day each valued at AUD5.
- 12. Any Prizes not won by Eligible Entrants spinning the wheel during the Competition Period will not be otherwise awarded.
- 13. Prizes are non-exchangeable, non-transferable and cannot be taken as cash. No responsibility is accepted for any variation in the prize pool or its value. The University is not responsible for any additional costs associated with entering or winning the Competition or any of the prizes.
- 14. Eligible Entrants who have had their Entry verified in accordance with clause 11 herein will be eligible to "spin the wheel" once in the order that their Entry has been so verified. The act of "spinning the wheel" will require Eligible Entrants to physically pull down on the spinning wheel, which will then spin at a speed and for a length of time that will depend largely upon the amount of pressure exerted upon it by the Eligible Entrant.
- 15. The "spinning wheel" will be designed and spun as follows:
  - a. the spinning wheel will be divided into 25 separate 'slices', each 'slice' having a visual representation of one of the Prizes;
  - b. in the event that all of the Frank Green Water Bottles are won prior to the end of the Competition Period, each 'slice' with a visual representation of Fran Green Water Bottles will be covered with a visual representation of a Lunch Voucher [or Drink Voucher];
  - c. The arrow of the spinning wheel is not designed to land on any given 'slice' of the wheel.
  - d. Upon spinning the wheel, the Eligible Entrant receives the Prize to which the arrow on the spinning wheel is pointing when it comes to a stop.
  - e. Eligible Entrants who spin the wheel are only entitled to one Prize.
- 16. Winners will be given their Prize at the Competition Booth upon winning a Prize in accordance with clause 20 above.
- 17. Eligible Entrants may only enter the Competition once.
- 18. Winners will be published on the University's social media channels (@uniofadelaide) including on Facebook, Twitter, LinkedIn, Instagram and TikTok.
- 19. The Prizes will only be awarded following validation and verification of the Winner and their Entry.

The University reserves the right to request Winners to provide proof of identity, and or/proof of Entry validity in order to claim a prize. If there is a dispute as to the identity of an entrant, the Promoter reserves the right, in its sole discretion, to determine the identity of the entrant. In the event that the Winner cannot provide the requisite proof of identity, the Winner will forfeit the prize in whole, no substitute will be offered and the Prize will return to the Prize pool.

20. The University will not be liable for a Winner who cannot be contacted or whose Entry cannot be validated or verified and therefore forfeits their prize, and no correspondence will be entered into.

#### Miscellaneous

- 21. As a condition of entering the Competition, in the event that they are a Winner, the Eligible Entrant agrees to:
  - a. Grant permission for the University to disclose and/or use their name, applicable Competition Social Media Account "handle" and/or image including photo in University publications and promotional activities (including but not limited to the University's website and social media sites including but not limited to Facebook, Instagram and TikTok, promotional and marketing materials, and student recruitment activities); and
  - b. Participate and co-operate as required in all editorial and promotional activities related to the Competition.
- 22. Any Entry that is made on behalf of a third party will be invalid, unless the Eligible Entrant requires the assistance of a third party to enter due to a disability.
- 23. The University accepts no responsibility for any late, lost, or misdirected Entries including Entries not received by the University, or delays in the receipt of Entries due to disruptions, network congestion, negligence or failures of Instagram or TikTok or any other reason.
- 24. The University accepts no responsibility for invalid, late, lost or misdirected Entries due to inconsistences or mistakes in an Eligible Entrants contact details provided to Instagram, TikTok or the University.
- 25. Instructions on how to enter this Competition will be provided to Eligible Entrants in the Welcome Bag that they receive on Open Day or collected the Competition Booth. Additional instructions on how to enter this Competition will be available at the Competition Booth on the Barr Smith Lawns, and they will also be advertised on the University of Adelaide Open Day website at: <a href="https://www.adelaide.edu.au/openday/">https://www.adelaide.edu.au/openday/</a>
- 26. If there is any inconsistency between these Terms and Conditions and anything else that refers to this Competition, these Terms and Condition will prevail.
- 27. The University reserves the right to disqualify any entrant who tampers with the Entry process, who submits an Entry that is not in accordance with these Terms and Conditions, or who has, in the opinion of the University, engaged in conduct in entering the Competition which is fraudulent, misleading, deceptive, or generally damaging to the goodwill or reputation of the University or the Competition. This includes, but is not limited to, entrants using multiple Instagram, Facebook or TikTok accounts or identities to submit multiple Entries and entrants who submit past the deadline.
- 28. The University reserves the right to change these Terms and Conditions. If any changes are made the University will notify the public via its website.

- 29. Upon Entry into the Competition each entrant gives permission for the use of personal data and information by the University, which will be used by the Promoter for the purposes of conducting this Competition. This information will be used and retained in accordance with the University's Privacy Policy, available here: <a href="www.adelaide.edu.au/policies/62">www.adelaide.edu.au/policies/62</a>. The names of Winners will be made public.
- 30. All decisions made by the judges and The University are final and the University will not enter into correspondence regarding the Competition result or any other decision made by the judges or the University in connection with the Competition.